



THANK YOU 2019 GREAT FISH CONTRIBUTORS!!!!!!!

Once again, the community of Whitefish has shown its giving spirit through the Great Fish Community Challenge. This year, 53 local nonprofits participated from July 25th to September 13th in another successful fundraising and awareness campaign. The 2019 Great Fish Community Challenge brought in \$2.8 million for 53 nonprofits. The \$2.27 million prior to the match, In addition to raising more money overall than prior years, nonprofits brought in more donations and had more additional donors the prior year. Eighty percent of the nonprofits raised more than they had in prior years. All of these funds enable these nonprofits to benefit the community through conservation of our natural resources, improvement of human services, and enhancing local arts and culture.

This year, WLI's booth in the Great Fish Community Fair and Color Fun Run was staffed by WLI Executive Director, Mike Koopal; Science & Education Director, Lori Curtis; and Science & Education Coordinator, Cynthia Ingelfinger. We enjoyed visits from many children (and their parents!) who were interested in water quality, Aquatic Invasive Species, and more. Visitors viewed live zooplankton from Whitefish Lake through a microscope, and observed many live aquatic insects from local streams. We enjoyed participating with the decorating and clean-up committees, and of course spending time with fellow community nonprofit organization staff.

Funds from this year's Challenge will support WLI's ongoing educational programming, participation in a number of multi-level water quality efforts, work to address the septic leachate issue, and ongoing biological surveys. Addressing these tasks helps poise the community of Whitefish to improve water quality for the long term health of Whitefish.

THANKS TO EVERYONE WHO MADE THIS A SUCCESSFUL GREAT FISH COMMUNITY CHALLENGE!